

Environmental Policy

Mail Marketing (Scotland) Limited (the 'Organisation') recognises the importance of environmental protection and is committed to operating its business responsibly and in compliance with all legal requirements relating to marketing support specialists providing e-marketing, data management, direct mail and logistic and other related services. It is the Organisation's declared policy to operate with and to maintain good relations with all regulatory bodies.

It is the Organisation's objective to carry out all measures reasonably practicable to meet, exceed or develop all necessary or desirable requirements and to continually improve environmental performance through the implementation of the following:

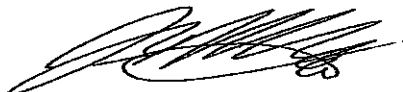
- a) Assess and regularly re-assess the environmental effects of the Organisation's activities
- b) Training of employees in environmental issues
- c) Minimise the production of waste
- d) Minimise material wastage
- e) Minimise energy wastage
- f) Promote the use of recyclable and renewable materials
- g) Reduce and/or limit the production of pollutants to water, land and air
- h) Control noise emissions from operations
- i) Minimise the risk to the general public and employees from operations and activities undertaken by the Organisation

This Policy is communicated to all employees, suppliers and sub-contractors and is made available to the public.

Name: Jonathan Abbott

Position: Managing Director

Signed:



Date: 12th May, 2010

Mail Marketing (Scotland) Ltd's mission is to offer an unparalleled service to its customers by being totally focussed on their needs, and, by so doing, grow the business to the benefit of our customers, employees and shareholders.